

MAFO

P.O. Box 7569

St. Cloud, MN 56302

A National
Partnership
of Farmworker

MAFO

Organizations



2001 National Farmworker Conference / USDOL National Monitor Advocate Training

THE DAWN OF A NEW HARVEST

A Conference Dedicated to Farmworker Women

Albuquerque, New Mexico
March 11-15, 2001
Albuquerque Hilton

TUESDAY

March 13, 2001

MONDAY

March 12, 2001

8:00 AM - 8:30 AM

Native Americans Prayer

8:30 AM - 10:00 AM

Opening Plenary Session

Lupe Martinez, President/CEO, UMOS
Chair, MAFO

Clinton Harding, Secretary of Labor,
State of New Mexico

Loretta Sanchez, California Congresswoman
(invited)

10:15 AM - 12:00 PM

National Panel of Farm Worker Advocates

Farm worker advocates and Federal representatives will present six important issues: labor relations, housing, health, education, workforce development and immigration and how they impact the American farm worker today. They will present their views and opinions about the status of farm workers in America, i.e. their problems, needs and required action.

1:30 PM - 3:00 PM

Break out Sessions

Review issues in the following disciplines: Workforce Development, Housing, Migrant Health, Education Immigration, and Labor Relations. The intent of these sessions is to develop recommendations and a plan of action to be presented to members of congress.

3:15 PM - 4:30 PM

Plenary Session

Breakout groups will report their recommendations and plan of action back to the assembly and the national panel of farm worker advocates.

6:00 PM - 8:00 PM

**MAFO Bienvenido Reception
(Karaoke and DJ).**

Auction

8:30 AM - 10:00 AM

Plenary Session

'Economic Justice' - John Taylor,
President/CEO, National Community
Reinvestment Coalition

Americans build wealth the old fashioned way...by borrowing it. Learn how community leaders can influence financial institutions to serve the needs of farmworkers and other underserved populations.

10:15 AM - 11:15 AM

Working Effectively with Different Cultures

The workshop will examine different methods and effective strategies for serving participants from diverse cultures and backgrounds.

Domestic Violence

This workshop will discuss the impact that domestic violence has on families and the workplace. Participants will learn to recognize signs and symptoms of abuse and meet client needs in a culturally competent manner.

High School Equivalency (HEP) & College Assistance Migrant Program (CAMP)

This workshop will provide descriptions and information on two U.S. Department of Education programs: HEP, a GED preparation program and CAMP, a first year college preparation program.

Housing 101

Housing is not about brick and mortar; housing is about people. Housing is the basis and foundation of family stability. This session will address how to identify funding resources, networking with other providers and/or creating partnerships.

Monitor Advocates: Best Practices

Regional reports: RMAs, SMAs and Outreach Workers. SWOT Analysis - Strengths, Weaknesses, Opportunities and Trends. Peer to Peer dialogue.

11:30 AM - 1:30 PM

Farm Worker Luncheon

Keynote Speaker: Arturo Rodriguez, President of the United Farm Workers of America
National Monitor Advocate Leadership Award

1:30 PM - 2:45 PM

Workforce Investment Act

(Where we have been/Where are we going)

This workshop will give an up-date on the Workforce Investment Act, NFJP legislation and the crucial changes from the past legislation, JTPA, Section 402. The panel will provide insights on successful transition strategies for local grantees.

HIV/STDs in the Migrant Community

HIV prevention works and participants will learn about model prevention programs and the self perceived risks which migrants focus groups and surveys found in the migrant community.

Social Justice

The workshop will address the amnesty program, immigration and the national ID cards.

How to set up a Housing Development Department within your agency and integrating other Social Services

This housing session will provide information to determine if becoming an affordable housing developer fits into your organization's goals. The session will also include discussions on setting-up a homeownership counseling program and integrating social services within your development projects.

Monitor Advocates: Best Practices

Regional reports: RMAs, SMAs and Outreach Workers. SWOT Analysis - Strengths, Weaknesses, Opportunities and Trends. Peer to Peer dialogue.

3:00 PM - 4:30 PM

Workforce Development Boards & Workforce Centers

This workshop will stress the importance of having appropriate representation on local and State Workforce Development Boards. The workshop will clarify the roles and responsibilities of NFJP grantees and the Workforce Development Boards.

Women's Health Issues - Part I

(Defining the Problems)

A panel of experts will review the prevailing health issues affecting Hispanic and farm worker women, such as cancer, diabetes, etc.

Defining Different Cultures

This workshop will actually take time to visit the Albuquerque Hispanic Cultural Center and the New Mexico Indian Cultural Center. Tour buses will be made available for workshop participants to visit the centers.

Breaking Ground - Affordable Housing Development and Finance - Session I

This housing session and subsequent sessions will be specifically geared to development of affordable housing and resources to fund affordable housing projects.

Monitor Advocates: Best Practices

Regional reports: RMAs, SMAs and Outreach Workers. SWOT Analysis - Strengths, Weaknesses, Opportunities and Trends. Peer to Peer dialogue.

WEDNESDAY

March 14, 2001

8:30 AM – 10:00 AM

Plenary Session

Alternative Medicine

Alternative medicine has been practiced for decades in the Hispanic and migrant community. Recently, it has gained recognition as a viable treatment alternative by some traditional practitioners. Learn how we can utilize the best of both worlds to stay productive and healthy by a known specialist in alternative medicine.

10:15 AM – 11:30 AM

Model Youth Programs

(A new direction on migrant and seasonal farm worker youth programs)

This workshop will look at model youth projects funded by U.S. DOL Workforce Investment Act, Employment and Training Programs. The panelists will share innovative best practices in Migrant and Seasonal Farm Worker Youth Programming.

TB – A 19th Century Disease in the 21st Century

Cases of TB are becoming more prevalent among migrants. The signs and symptoms of prevention will be discussed, as well as resources and referral sources.

Poverty & Welfare Reform

(Its impact on women and children)

This workshop will focus on the National Welfare Reform Policies and how they are implemented around the country. The panelist will discuss the impact this new legislation has on women and children. The workshop will also examine a few state models and discuss their strengths and weaknesses.

Breaking Ground – Session II

This housing session will address cost of acquisition, pre-development costs and development budgets.

Monitor Advocates: Best Practices

Regional reports: RMAs, SMAs and Outreach Workers. SWOT Analysis – Strengths, Weaknesses, Opportunities and Trends. Peer to Peer dialogue.

1:00 PM – 2:30 PM

Job Stabilization

(Job Retention and Employment Skills Advancement)

This workshop will discuss strategies in working with a population that has an unstable work history. The panelists will discuss job retention and employment skill advancement techniques. The workshop will stress the importance of why follow-up services are critical to participants.

Mental Health

Mental illness is often a taboo issue in the farm worker community. What effects does the stress of moving frequently and working in the fields have on migrants specifically, when combined with other factors such as poverty, self-esteem, and other stresses? Participants will learn how to address these needs in a culturally competent manner.

Migrant and Child Labor Laws

This workshop will examine and explain the different laws affecting farm workers and their children.

Breaking Ground – Session III

This housing session will address operating budgets (income and expense pro-forma), construction and permanent financing, sources and uses.

Monitor Advocates: Best Practices

Regional reports: RMAs, SMAs and Outreach Workers. SWOT Analysis – Strengths, Weaknesses, Opportunities and Trends. Peer to Peer dialogue

2:45 PM – 4:30 PM

Micro-Businesses-Self Development for Women

The workshop will highlight two successful Self-Development/Micro-Business Programs for Women. Presenters will also highlight strategies used to assist women gain the confidence and skills needed to be competitive in today's challenging environment. In addition, the presenters will highlight program success stories.

Women Health Issues – Part II

(Taking a Proactive Approach to Accessing and Obtaining Services)

The workshop will address how women can take a proactive approach to accessing services from a grass roots perspective. Successful models will be presented as examples of programs that work.

Emerging New Migrant Industries

The panelists will address the increase of migrants impacting the following industries: meatpacking, food processing, and printing. These industries are hiring and embracing a diverse workforce. The panel will examine immigrants' impact on the labor shortage, local workforce, and the local and state economy.

Breaking Ground – Session IV

This housing session will address ratio analysis (loan-to-value ratio, debt coverage ratio, income-to-debt service ratio), financing gap, and provide additional information funding sources need.

Monitor Advocates: Best Practices

Regional reports: RMAs, SMAs and Outreach Workers. SWOT Analysis – Strengths, Weaknesses, Opportunities and Trends. Peer to Peer dialogue

6:00 PM – 7:00 PM

MAFO Reception

7:15 PM – 9:00 PM

MAFO Award Gala



Maria Echaveste

MAFO Lifetime Achievement Award

Maria Echaveste

Assistant to the President of the United States and Deputy Chief of Staff

9:00 PM – 12:00 PM

Dance

THURSDAY

March 15, 2001

9:00 AM – 11:00 AM

Closing Plenary Session

Keynote Speaker:

Formal written reports from the breakout sessions will be discussed and passed out. Selection of 2002 conference theme. Door prizes.

11:00 AM – 4:00 PM

National Monitor Advocate

Wrap Up Session

Early Bird: Postmarked no later than January 18, 2001 – \$175.00
Regular: Postmarked between January 18 – February 15, 2001 – \$200.00
Late: Postmarked after February 15, 2001 – \$225.00

Make check payable to **MAFO**
Mail registration with payment to:
MAFO, PO Box 7569, St. Cloud, MN 56203-7569

Name _____ Title _____
Organization _____ Mailing Address _____
City _____ State _____
Phone _____ Fax _____ Email _____
Special Vegetarian Meal: ☐ Yes ☐ No

☐ I am applying for a registration fee waiver scholarship. ☐ I am currently a farm worker. ☐ I am a staff person of an organization that is small and does not have sufficient funds for conferences.

Please use one form per person. To register additional participants, please make extra white photocopies.
For more information, contact **Lalo Zavala** at 320-202-2156. (Fax: 320-203-8913)

Notable Speakers

Alicia Fernandez-Mott, Chief of the Division of Seasonal Farmworker Program, USDOL; **Roberto Carmona**, National Monitor Advocate, USDOL; **Jose Juarez**, Regional Administrator, USDOL- Dallas Region; **John Taylor**, President/CEO, National Community Reinvestment Coalition



Keynote Luncheon Speaker:
Arturo Rodriguez
President of the United Farm Workers of America

Reservations

Reservation Department: 1-800-274-6835 or 1-505-884-2500, call between 8:00 AM and 5:00 PM Mountain Standard Time. Please identify yourself as attending the **MAFO 2001 Annual Conference**. Room Reservation Deadline is **February 23, 2001** to get special conference rates. The rates are single; \$67.50; double \$77.50; triple \$87.50 and quad \$97.50, plus tax. A limited number of rooms have been set aside for the conference. Reserve your room early. Check in is at 3:00 PM and check out is at 12:00 PM. **Early departure fee:** in the event that a guest checks out a day earlier than the booked reservation, the hotel will add an early checkout fee of \$50.00. Airport transportation is available through the hotel. Taxicab rates are approximately \$15.00 for a 10-15 minute ride.

Scholarships

Scholarships will be awarded on a case by case basis to representatives of community-based organizations or farm workers who would otherwise be unable to attend the conference. To apply, complete the scholarship portion of the registration form. Applications must be postmarked on or before February 15, 2001. MAFO will allow only one applicant per agency. Only 10 scholarships are available. The scholarship will consist of a registration fee waiver.

HAC Housing Development Institute

The high cost of housing, resulting in a growing gap between housing cost and incomes, has become a serious problem for rural and farm worker families. Farm workers, many of whom are Hispanic, are among this nation's lowest paid and most poorly housed. The last comprehensive nationwide farm worker housing study documented a need for more than 700,000 new or rehabilitated units. At current production levels of about 750 units per year in USDA's farm worker housing programs, it will take well over 1000 years to meet the need. Clearly, the piece meal approach to addressing basic rural and farm worker housing needs has

proven insufficient, ineffective and lacking in concrete solutions. A comprehensive approach, with the appropriate mix of materials and human resources, could be transformed into a model to address housing for rural families and farm workers in your area.

The HAC Housing Development Institute Track focuses on what is being done to address both rural and farm worker housing shortages by effectively utilizing available resources. This institute will provide advance training in preparing development budgets, pro-forma, and packaging for single and multi-family projects. In addition, the institute will also provide insights on how to set up a Housing Development Department within your agency, provide pre-post homeownership counseling and integrating other social services in housing development projects.

Old Albuquerque Tours

On Tuesday, March 13, 2001, MAFO will provide two (2) 9-passenger vans to transport interested parties to Albuquerque Historic Old Town. The vans will make two (2) trips to Old Town and two (2) trips back to the hotel at designated times. Interested parties will need to sign up prior to Tuesday.

Exhibit Space

Exhibit space is limited and available only on a first-come, first-served basis. Exhibitors will be provided with a 6' X 21/2' skirted table. To obtain an exhibitor information packet and registration form, please call 320-202-2156 or fax request to 320-203-8913.

Cancellation Policy

All conference registration cancellations must be made in writing. A full refund will be made to anyone whose cancellation is postmarked by February 15, 2001. However, a \$25 processing fee will be deducted from refunds. Cancellations postmarked after February 15, 2001 or no shows will not be refundable. Registration fees are transferable to other individuals.